

# DISCOVER

## How an Emerald Advisor Web site Can Drive Business to Your Practice!

Consumers have embraced the Internet as a primary source of information. So if you don't have an Emerald advisor Web site, you're missing out!

Now is the time to make a robust, high-impact Emerald Web site the hub of your marketing program. Emerald is the leading provider of Web sites to the financial services community.

An Emerald advisor Web site will give your prospects and clients a convenient resource for financial updates, and the site's powerful features will help generate more leads and close more sales.

**Emerald's personalized Web sites offer many powerful features and benefits, including:**

- Flash-enabled and professionally designed templates
- Financial calculators
- Newsletters and timely financial articles
- Online quote requests
- eSeminar animated presentations
- Agent branding

Emerald offers special discount pricing for your Broker-Dealer.

To view an Emerald Web site demo, visit [www.emeraldpublications.com](http://www.emeraldpublications.com)

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