



*Receive our
interest
rates
FASTER!*

RBC Insurance
P.O. Box 419458
Kansas City, MO 64141

If you receive this mailer and often wonder if there is a faster way to get our interest rates, the answer is yes!

Just make sure we have your email address, and you will be among the first to receive information from RBC Insurance.

To get this information to RBC Insurance and begin receiving communications via email, send an email to rbcusmarketing@rbc.com with the following information:

Subject: Add me to your email list

Include: Full name and email address, company name and phone number

If you prefer to call the Sales Desk to be added to our email list, you can do so by calling 888-262-8131, option 2.

RBC Insurance®



Webinars and on-line presentations from RBC Insurance ...

A great way to learn more about our financial strength and competitive products from the convenience of your office



To discuss webinar opportunities, or producer presentations please contact Megan Easton, Manager, Annuity Training and Education at 888-262-8131.

Producer presentation library

The following producer Brainshark presentations can be accessed 24 hours a day, 7 days a week. These presentations are available as links on the RBC Insurance Sales Resource Center:

www.rbcinsurance.com/usrep

User ID: rbcrops

Password: products

Under the Fixed Annuities tab / Producer Presentations

- › Discover RBC and RBC Insurance (company overview)
- › GLWB income riders from RBC Insurance
- › 5 ways to turn an income sale into a retirement relief plan
- › More income with RBC GLWB riders
- › An income plan that scores a perfect 10
- › Roth IRA Conversions in 2010 and beyond
- › Roth IRA Conversions: Is it the right move? 5 things to consider
- › Putting the spotlight on annuity suitability from RBC Insurance

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Fixed Annuity Interest Rates

Annuities issued by Liberty Life Insurance Company

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ALL RATES EFFECTIVE JUNE 1, 2010*

Rate changes are shown in **blue**. For more information on annuities and income riders from RBC Insurance, please contact our Sales Desk at 888-262-8131, press 2, or by email at salesdesk@rbc.com.

Fixed Index Annuities • 60-day fixed account rate hold available

RBC Choice Series ¹	Immediate Premium Bonus	Fixed Account Yr 1	Fixed Account Yrs 2-8	AP2P Cap (S&P 500)	1-Year MP2P Cap (S&P 500)	1-Year QP2P Cap (DJIA)	1-Year Monthly Average Cap (DJIA)
RBC Enhanced Choice 8	2.00%	2.30%	1.30%	5.25%	2.50%	3.00%	5.00%
RBC Choice 10	N/A	2.25%	N/A	4.75%	2.00%	2.50%	5.00%
RBC Enhanced Choice 10	5.00%	2.15%	1.15%	4.50%	1.75%	2.25%	5.00%
RBC Enhanced Choice 12	5.00%	2.20%	1.20%	4.75%	2.00%	2.50%	5.00%

Multi-Year Guarantee (MYG) Annuities • 30-day rate hold available on RBC 3+3 MYG • 60-day rate hold available on RBC 7 MYG

	Guarantee Period (Yrs)	Yr 1 Rate	Yrs 2+ Rate	Effective Annual Rate
RBC 3+3 MYG MVA ²	6	3.00%	3.00%	3.00%
RBC 3+3 MYG Non-MVA ²	6	3.00%	3.00%	3.00%
RBC 7 MYG ³	7	3.15%	2.15%	2.29%

Traditional Annuities² • 30-day rate hold available

	Yr 1 Rate
Guarantee 3+3 Master MVA	3.50% (Yrs 1-3)
Guarantee 3+3 Master Non-MVA	3.25% (Yrs 1-3)
Master Builder	3.00%
Value Master	3.50%

Single Premium Immediate Annuity⁴

Fixed Period	Monthly guaranteed payment on \$100,000 premium	Fixed Period	Monthly guaranteed payment on \$100,000 premium
5 years	\$1,661	11 years	\$853
6 years	\$1,412	12 years	\$796
7 years	\$1,235	13 years	\$747
8 years	\$1,106	14 years	\$705
9 years	\$1,008	15 years	\$670
10 years	\$932		

*Non-guaranteed new money interest rates, cap rates and spread fees are subject to change at any time, normally monthly. Products/features may not be available in all states. These annuities contain limitations. See annuity contracts for complete details. ¹RBC Choice Series: annual point-to-point (AP2P) cap will never be less than 2%. 1-year monthly point-to-point (MP2P) cap will never be less than 0.5%. 1-year quarterly point-to-point (QP2P) cap will never be less than 1%. 1-year monthly average cap will never be less than 5%. For new issues, a minimum guarantee of 1.15% currently applies to the Fixed Account until the end of the surrender charge period. The contracts' cash surrender value will never be less than 87.5% of the premium payment, less any premium taxes (if applicable) and withdrawals plus interest earned at 1%. Dow Jones Industrial AverageSM is a service mark of Dow Jones & Company, Inc. ²Standard & Poor's 500[®] is a trademark of The McGraw-Hill Companies. Both have been licensed for use for certain purposes by Liberty Life Insurance Company. RBC annuities are not sponsored, endorsed, sold or promoted by Dow Jones or Standard & Poor's and Dow Jones and Standard & Poor's make no representation regarding the advisability of purchasing these annuities. ³Minimum guarantee of 3% applies. ⁴For new issues, a minimum guarantee of 2.15% currently applies until the end of the surrender charge period. ⁵Rates subject to change. SPIA payments begin immediately. First payment made when contract is issued. Deferral of payments is not available. RBC period certain SPIAs are not available for sale in MD and NY.

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